

DIGITAL MARKETING SERVICES

PAID SEARCH SERVICES

Choose up to three platforms:

- | | | |
|------------------------|---------------------|------------------------|
| Google Paid Search | YouTube | Twitter Paid Social |
| Google Display Network | Microsoft Ad Center | Local WAZE Advertising |
| Facebook | Programmatic | Paid Social |

(Additional Platforms \$250 Each)

Custom Creative Add \$200 Flat Fee Across All Tiers

MANAGEMENT FEE

Under \$5,000

20%

Over \$5,000

\$1,000

ADDITIONAL PRODUCTS & UPGRADES

	PRICE
Additional Phone Numbers	\$5 per number plus \$.07 per minute
Toll Free Number	\$6.40 per number and \$0.14 per minute
Email Hosting (Per Email Account)	\$5
Conversations (Live Chat)	\$449
Lease/Payment Calculator	\$449
Email Marketing	\$799/mo up to 100k
Content Creation	\$100/piece
Conversion Rate Optimization (CRO) Services	\$100 per hour
Social Media Posting	\$699/3-5 posts/week
Social Media Setup	\$499 Facebook, Twitter, G+.
Video Services	Quoted per job at \$125 hour
Google 360 Business View	\$699 per location + travel



Dealer Inspire / Launch Digital Marketing is a certified Google Partner and currently holds more digital certifications than any other digital marketing agency in the automotive space.

SEO PACKAGES

	STANDARD \$999	ADVANCED \$1,499	DOMINATE \$2,299
Competitor Analysis	✓	✓	✓
Keyword Optimization	✓	✓	✓
Ongoing Website Optimization	✓	✓	✓
Advanced Google Analytics	✓	✓	✓
Google Webmaster Tools Monitoring	✓	✓	✓
Custom Reporting	✓	✓	✓
Unique Content Creation - Up to 5 pieces	✓		
Unique Content Creation - Up to 10 pieces		✓	
Unique Content Creation - Up to 15 pieces			✓
Custom Strategy and Competitive Analysis		✓	✓
Social Integration		✓	✓
Local Business Directory Optimization		✓	✓
Link building		✓	✓
Account management		✓	✓
Quarterly Dealer Event Support and Outreach			✓
Creative Support			✓